

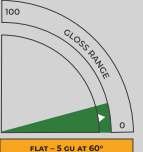
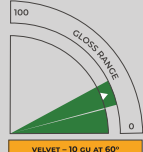
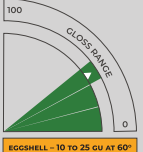
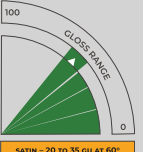
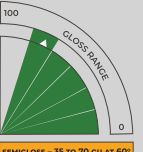
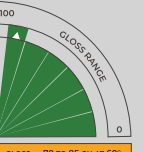
WATER BASED PAINTS

THE COMPLETE GUIDE

Understanding Gloss

Gloss is about shine. It describes how much light is reflected from the surface of the paint, relative to the angle at which we are looking at the surface, and the properties of the latter. Gloss is measured in Gloss Units (GU), and the higher the number of units, the shinier the surface. Professional paint manufacturers use the ASTM standard method to measure GU, with 3 angles of measurement: **20° — to measure extreme high gloss surfaces | 60° — to measure the majority of surfaces | 85° — to measure extreme low gloss surfaces**

The gloss levels of the paint samples displayed on this brochure are based on the above international standards and are defined as such:

	FLAT	VELVET	EGGSHELL	SATIN	SEMI-GLOSS	GLOSS
	 FLAT — 0 TO 5 GU AT 60° Flat paints conceal imperfections and are easy to touch up but can be hard to clean.	 VELVET — 0 TO 10 GU AT 60° Velvet paints offer subtle gloss and are easy to clean.	 EGGSHELL — 10 TO 25 GU AT 60° Eggshell paints add warmth and depth, and resist stains better than flat or velvet finishes.	 SATIN — 20 TO 35 GU AT 60° Satin paints show imperfections more than flat ones but are easier to clean.	 SEMIGLOSS — 35 TO 70 GU AT 60° Semigloss paints are stain-resistant, easy to clean, and ideal for high-traffic areas.	 GLOSS — 70 TO 85 GU AT 60° Gloss paints clean easily and resist stains but highlight surface flaws due to their glossy finish.
SUPERIOR	 Structureshield	 Medguard+		 Hygiene	 AcryPlus	 AcryGloss
	 CoVinyl	 Respisafe	 CoAcryl			
PROFESSIONAL	 CIC					
	 Speedceil	 Anticarbonation				
VALUE	 CIA					
	 Maxmat					
	 Sunny	 GreenTek				



